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SPORTEK

PARTNER IDENTIFICATION FORM (PIF)

Institutional profile · Erasmus+ and European cooperation · Updated October 2026

Sportek Spor Teknolojisi Araştırma ve Eğitim Limited Şirketi is an independent research, development and innovation company established on 6 October 2024 and based in Kahramanmaraş Teknokent, Türkiye. It brings together academic knowledge, applied sport science, education and cross-sector innovation to generate practical social value.

01 Organisation identification

Acronym	SPORTEK
Legal name (Turkish)	Sportek Spor Teknolojisi Araştırma ve Eğitim Limited Şirketi
Legal name (English)	Sportek Sports Technology Research and Education Limited Company
Establishment date	06 October 2024
PIC	875487663
OID	E10379730
Legal form	Limited liability company; private body; for-profit
Organisation type (PIF)	Research Organization
Country / city	Türkiye / Kahramanmaraş
Address	Avşar Mah., Batı Çevre Yolu Bul., Kahramanmaraş Teknokent, No:259, İç Kapı No:30, Onikişubat, 46050 Kahramanmaraş
Website	https://www.sportekno.com.tr/
General contact (source PIF)	agencay@gmail.com | +90 532 446 8967

02 Legal representative and project contact

Legal representative	Prof. Dr. Ökkeş Alpaslan Gençay
Position	Chairman of the Board; Project Management
Email / telephone	agencay@gmail.com | +90 532 446 8967
Project contact	Pharmacist Mehtap Gençay
Role	Pharmacist; Contact Person / Researcher, Department of Project Management

Email / telephone	mehtapgencay972@gmail.com | +90 535 943 0740

03 Institutional background and operating context

SPORTEK operates within the Kahramanmaraş Teknokent innovation ecosystem, connected to the academic environment of Kahramanmaraş Sütçü İmam University (KSÜ). It is a separate company, not a university department. The relevant policy framework is Türkiye's Law No. 4691 on Technology Development Zones, intended to support research, innovation, technology transfer and university–industry cooperation.

The company was formed to connect academic expertise with solutions for public institutions, industry, sport organisations, education providers and communities. Its professionals draw on experience acquired through scientific research and European projects undertaken in university and other institutional settings.

04 Vision and mission

Our vision

To become a respected and trusted European research and innovation partner that converts interdisciplinary scientific excellence into accessible technology, inclusive sport, high-quality education and sustainable societal impact.

Our mission

To design, research, test and scale evidence-based solutions; transfer knowledge from universities into practice; and build international partnerships addressing real needs in health, sport, education, technology, accessibility and community development.

Core values

- Scientific integrity: evidence-based design, evaluation and transparent reporting.
- Inclusion and equal opportunities: accessibility and meaningful participation for underrepresented groups.
- European cooperation: cross-border learning, mutual benefit and intercultural dialogue.
- Responsible innovation: ethical technology, sustainability, safeguarding and measurable impact.

05 Areas of activity and expertise

- Research and development: applied sport sciences, exercise physiology, biomechanics, technology-supported participation and pilot testing.
- Education and capacity building: practitioner training, curriculum development, non-formal learning, professional upskilling and digital resources.
- Inclusive sport and well-being: adapted physical activity, disability inclusion, family engagement, healthy ageing and community sport.
- Social, cultural and community initiatives: youth participation, intergenerational solidarity, equal opportunities and community-based programmes.
- Innovation and technology transfer: translating scientific findings into methods, services, prototypes, partnerships and sector applications.

- International project development: consortium design, implementation, monitoring, evaluation, dissemination and sustainability planning.

06 European project portfolio — institutional attribution

Direct SPORTEK project participation (the roles below reflect the available organisational information and should be verified against the grant agreements before formal submission):

BeNATURE	Development through Nature Play for Children with ADHD. Erasmus+ Sport 2025 SCP; project reference 101243014. SPORTEK is recorded as a partner in the original PIF.
Green4Canoeing	Green and Inclusive Canoeing for Social and Environmental Change. Direct SPORTEK project participation; accessible water sport, environmental awareness and inclusion. Verify the grant reference and contractual role before use in an official application.

Academic project experience of team members through KSÜ: The following projects are part of the academic track record of SPORTEK personnel; they are not presented as contracts awarded to SPORTEK.

SWoST	Sport Without Stereotypes — equal opportunities and challenging gender stereotypes in sport.
KATSURA	Keeping Adults Trained, Self-motivated to Undertake Reliable Active Ageing — active ageing and lifelong movement.
Train4Family	Inclusive sport and health-related activities for children with disabilities and their families.
Darts4Blind	Adapted darts for individuals with visual impairments; accessible sport participation.
Hockey4All	Inclusive hockey and participation opportunities for children with diverse needs.

07 Human resources and interdisciplinary team

SPORTEK combines senior researchers, academic specialists, trainers, educational professionals, health-related expertise, technical personnel and project management skills. The following two designated representatives are featured in this institutional PIF:

Prof. Dr. Ökkeş Alpaslan Gençay	Project Manager / Coordinator — exercise physiology, adapted physical activity, sport tourism, recreation and Erasmus+ project management.
Pharmacist Mehtap Gençay	Pharmacist / Project Contact / Researcher — pharmacy, nutrition-related health and wellness expertise; partnership liaison and project management support.

Additional experts and coaches may be mobilised based on project needs. Staffing, employment status and allocations are determined independently for each grant and should not be inferred from this general profile.

08 Implementation capacity and cooperation model

- Needs analysis: consultation with target groups and stakeholders, desk research and evidence mapping.
- Co-design: accessible activities and products shaped with project partners and beneficiaries.
- Delivery: field pilots, educational modules, sport sessions, awareness activities and transnational exchanges.
- Quality and impact: project-specific performance indicators, participant feedback, ethics and risk management.
- Dissemination: multilingual web materials, local networks, practice-oriented outputs and public communication.

- Exploitation: practical recommendations, ongoing cooperation and adoption opportunities for relevant sectors.

09 European alignment and strategic priorities

SPORTEK aligns its approach with major horizontal priorities of European cooperation programmes: inclusion and diversity, digital transformation, environmental sustainability, participation, equal opportunities and the promotion of a healthy and active lifestyle. Priorities and eligibility are always interpreted against the rules of each specific call.

10 Partnership opportunities

SPORTEK welcomes cooperation with universities, technology development zones, research bodies, sport clubs and federations, disability organisations, public authorities, municipalities, schools, civil society organisations and companies developing socially beneficial innovation. Potential roles include project coordination or partnership, research and piloting, training, dissemination, stakeholder engagement and knowledge transfer.

11 Administrative checklist for prospective partners

For formal applications, request confirmation of current registration details, declaration of legal status, grant-specific mandate or accession forms where applicable, authorised signatory, banking and financial documentation and project-specific staff CVs. This document is an informational institutional profile, not a signed or certified legal declaration.

12 Contact

Organisation	SPORTEK — Sportek Spor Teknolojisi Araştırma ve Eğitim Limited Şirketi
Location	Kahramanmaraş Teknokent, Onikişubat, Kahramanmaraş, Türkiye
Website	https://www.sportekno.com.tr/
Main contact	agencay@gmail.com
Telephone	+90 532 446 8967
Project contact	Pharmacist Mehtap Gençay
OID / PIC	E10379730 / 875487663

Source basis: “PIF-SPORTEK Research Company.docx”, supplemented with the subsequently confirmed founding date and user-confirmed project attribution. Confirm administrative and contractual particulars before uploading to an EU portal.